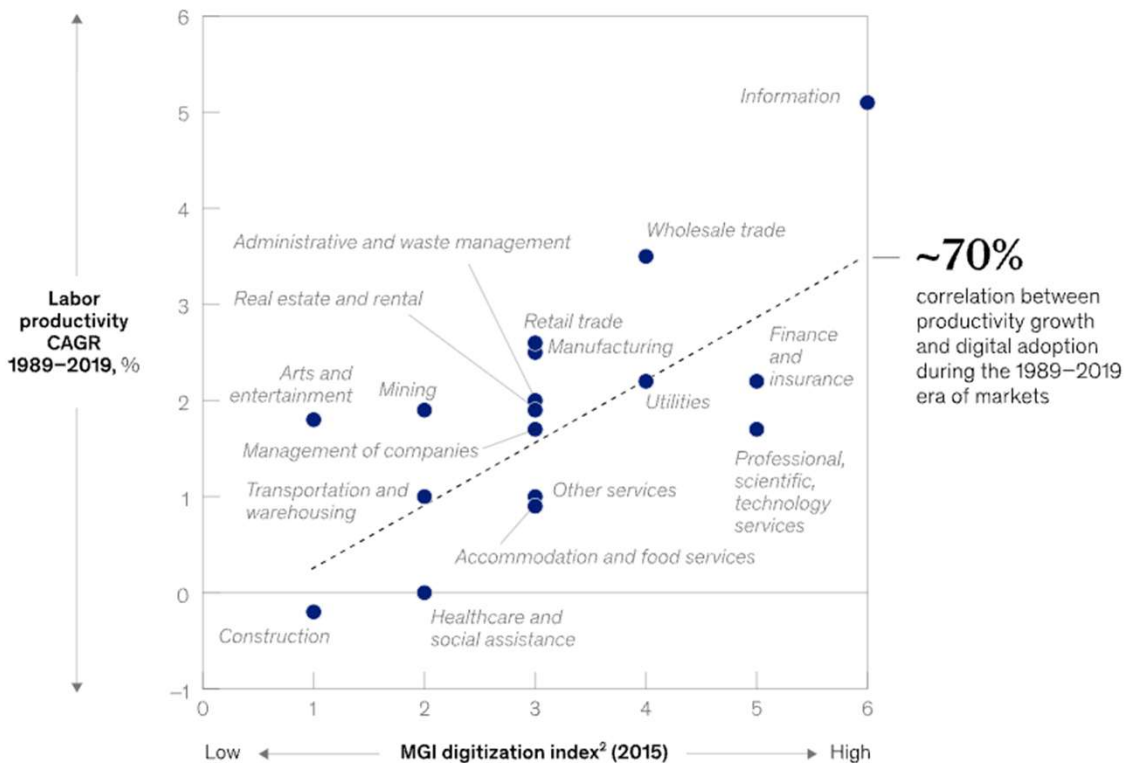


Productivity Growth In US Sectors



Key Drivers

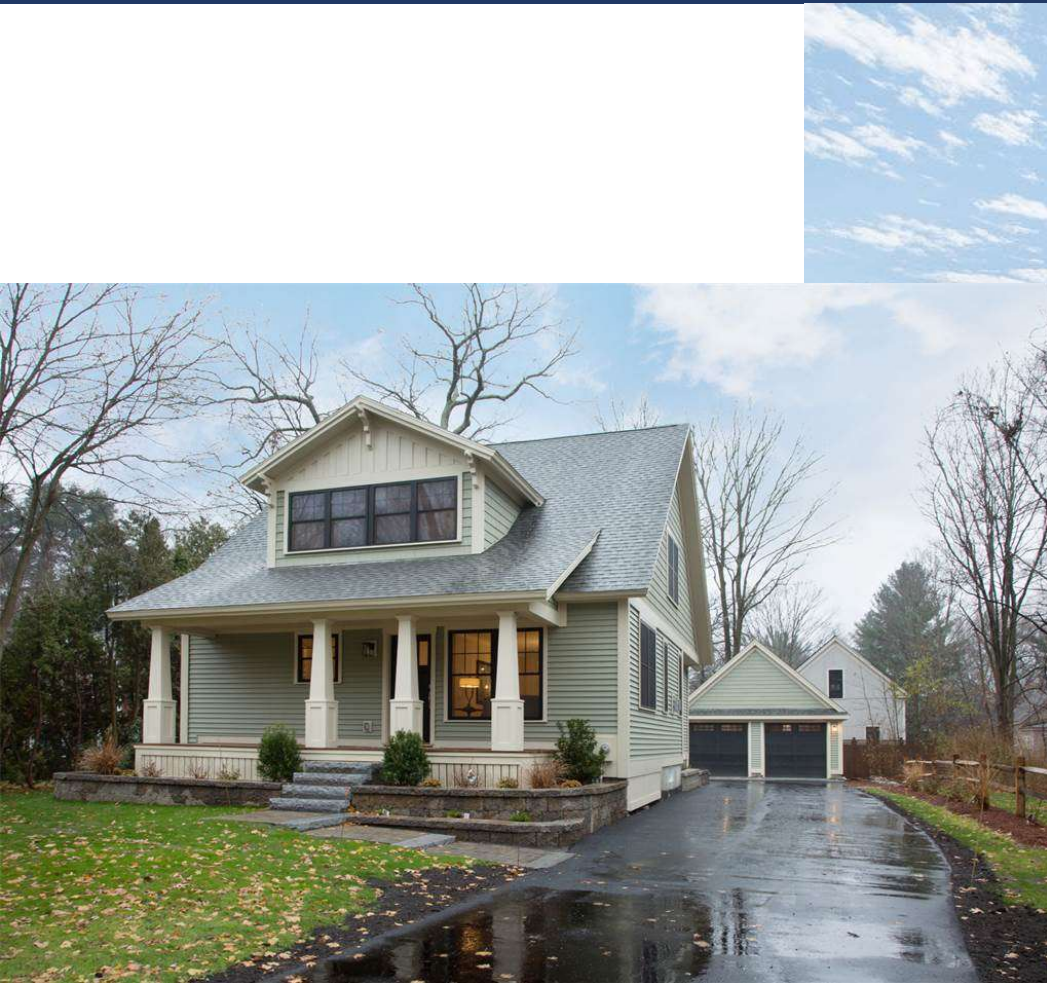
- US consumer demand for customization
- Building science and code improvements significantly increased the complexity of structures
- Fundamentals of homebuilding largely remain unchanged over the last 30 years
- Offsite construction in the US is ~3% of the total market. Other industrialized countries average 30 to 90%.

¹Private-education sector is excluded due to its small size. ²The McKinsey Global Institute digitization index assesses digital assets, digital usage, and digital workers using 27 indicators to capture the many possible ways in which companies are digitizing.
Source: US Bureau of Labor Statistics; "Digital America: A tale of the haves and have-mores," McKinsey Global Institute, Dec 1, 2015

This is What We Build!



This is What We Build!



This is What We Build!



This is How We Build it!

