

MAINE VOTERS HAVE SPOKEN

New statewide polling



**Maine
Affordable
Housing
Coalition**

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Nonpartisan polling.

YouGov is a global research data and analytics group.

YouGov fielded a sample of **n=425 registered Maine voters from July 9 to July 18, 2026** representing Maine's geography, demographics and political party.

The survey **measured Mainers priorities, views on the housing market, and support for new policies to expand housing availability and affordability.**

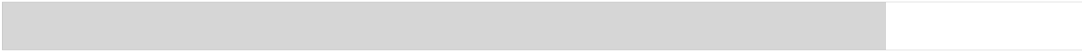
The results suggest there are **few partisan differences in Maine on these key questions.** Roughly equal shares of Democrats, Independents, and Republicans agree.

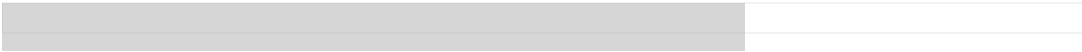
Housing is Maine Voters' Top Challenge

– before the survey was identified as being about housing.

59% name housing and homelessness

Cost & availability of housing  **38%**

Health-care costs  33%

Inflation  28%

Homelessness  **21%**

Taxes  21%

80%

Of voters say
**Maine Does Not Have
Enough Homes
Average People Can
Afford to Buy or Rent**

This view spans income levels and regions statewide.

79%

**say Housing Costs are a Problem
and are impacting their ability to afford...**

Groceries or medications



44%

Purchasing a home



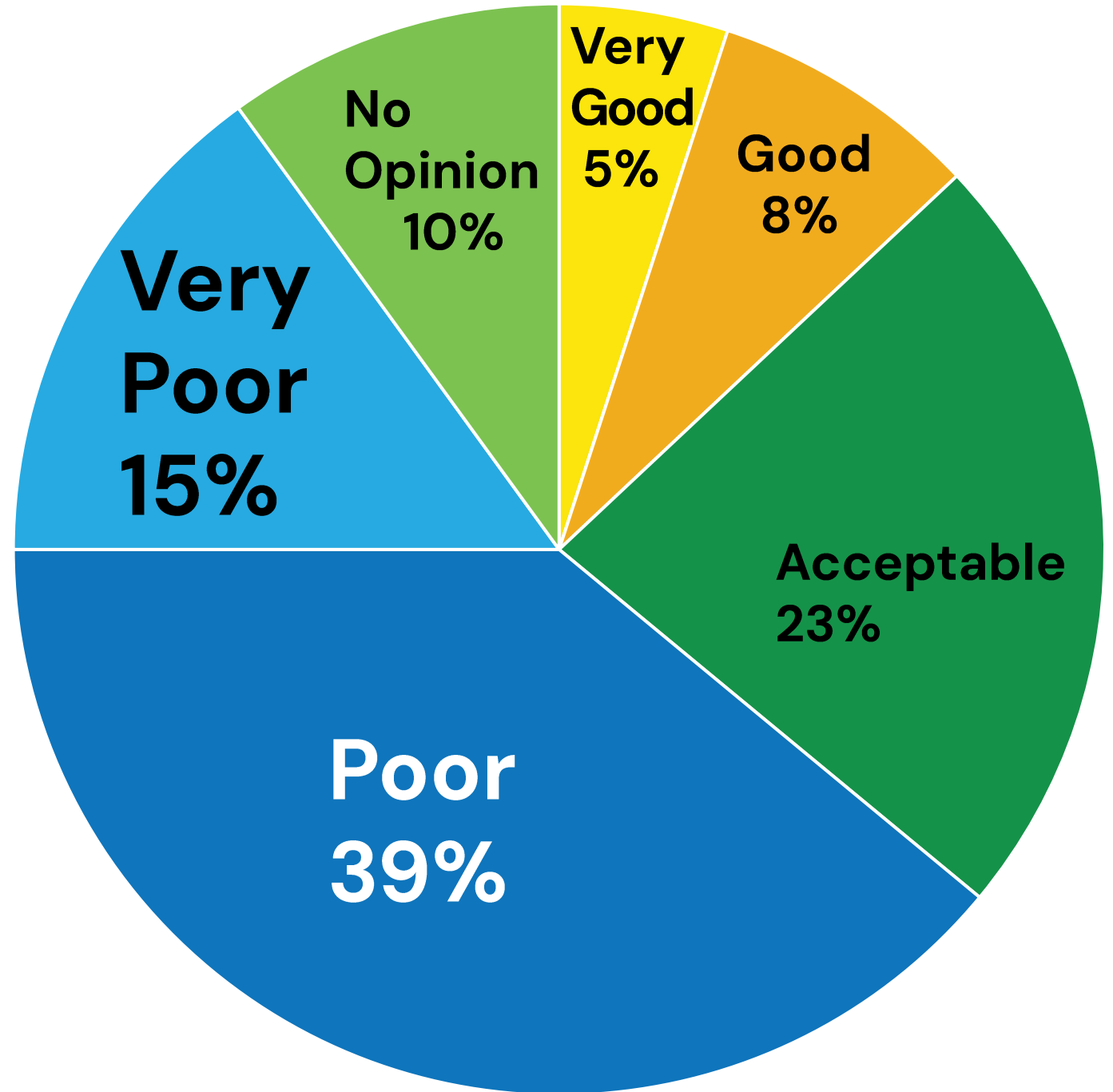
43%

Retirement savings

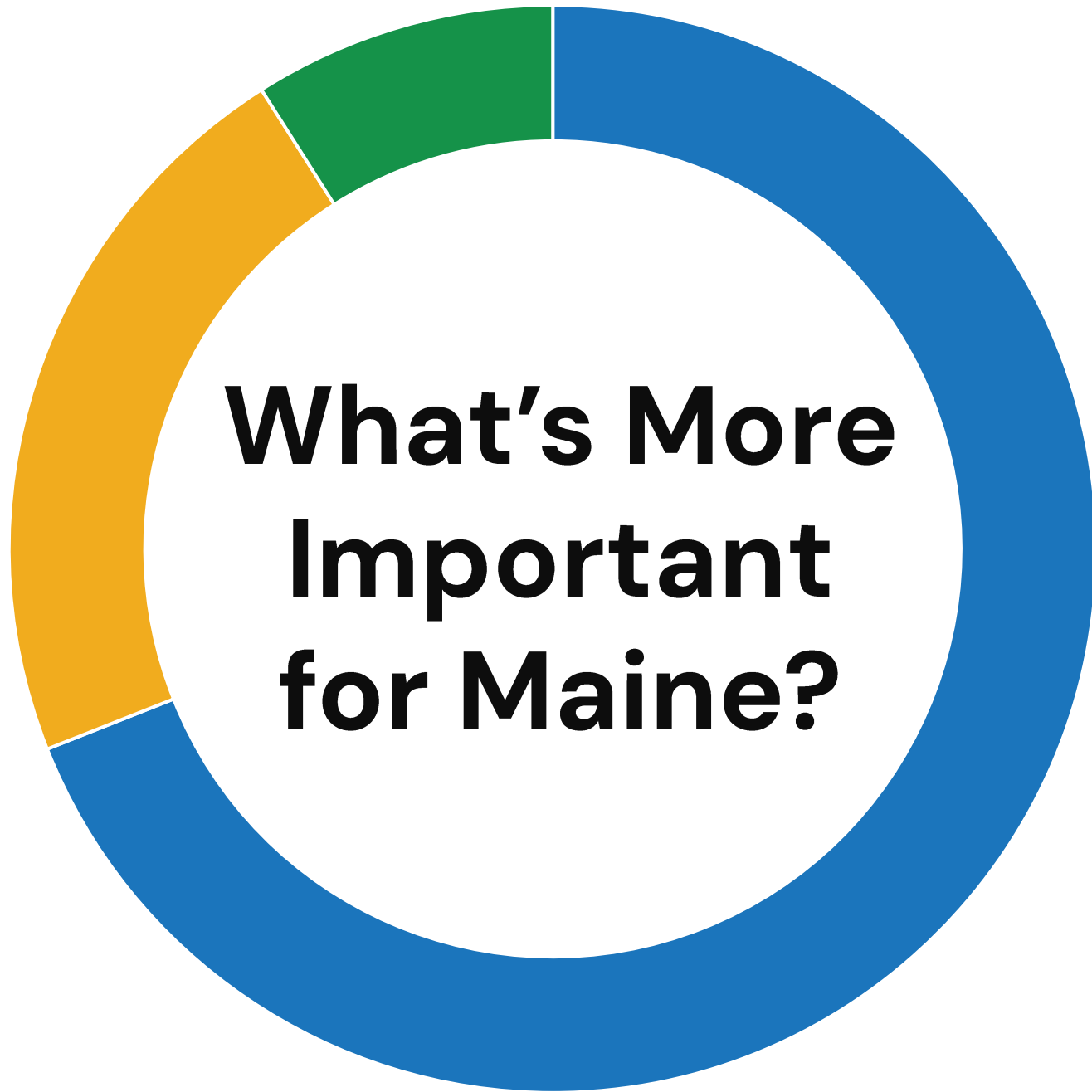


38%

**How would
you rate your
city or town's
efforts to
keep housing
affordable?**



What's More Important for Maine?



 **Build more homes
(69%)**

 **Protect neighborhood
from change (22%)**

 **Not sure (9%)**

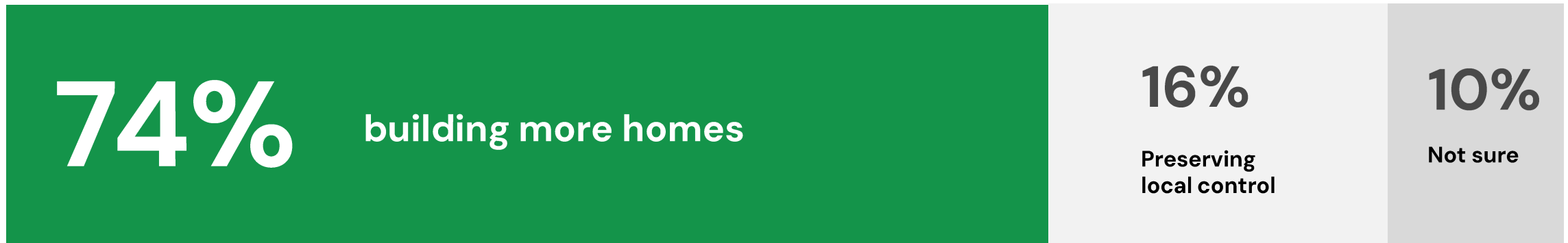
Voters expect state leadership on housing.

**85% say
State
Legislators**

**90% say
Maine's next
Governor**

...should act on the housing shortage and costs.

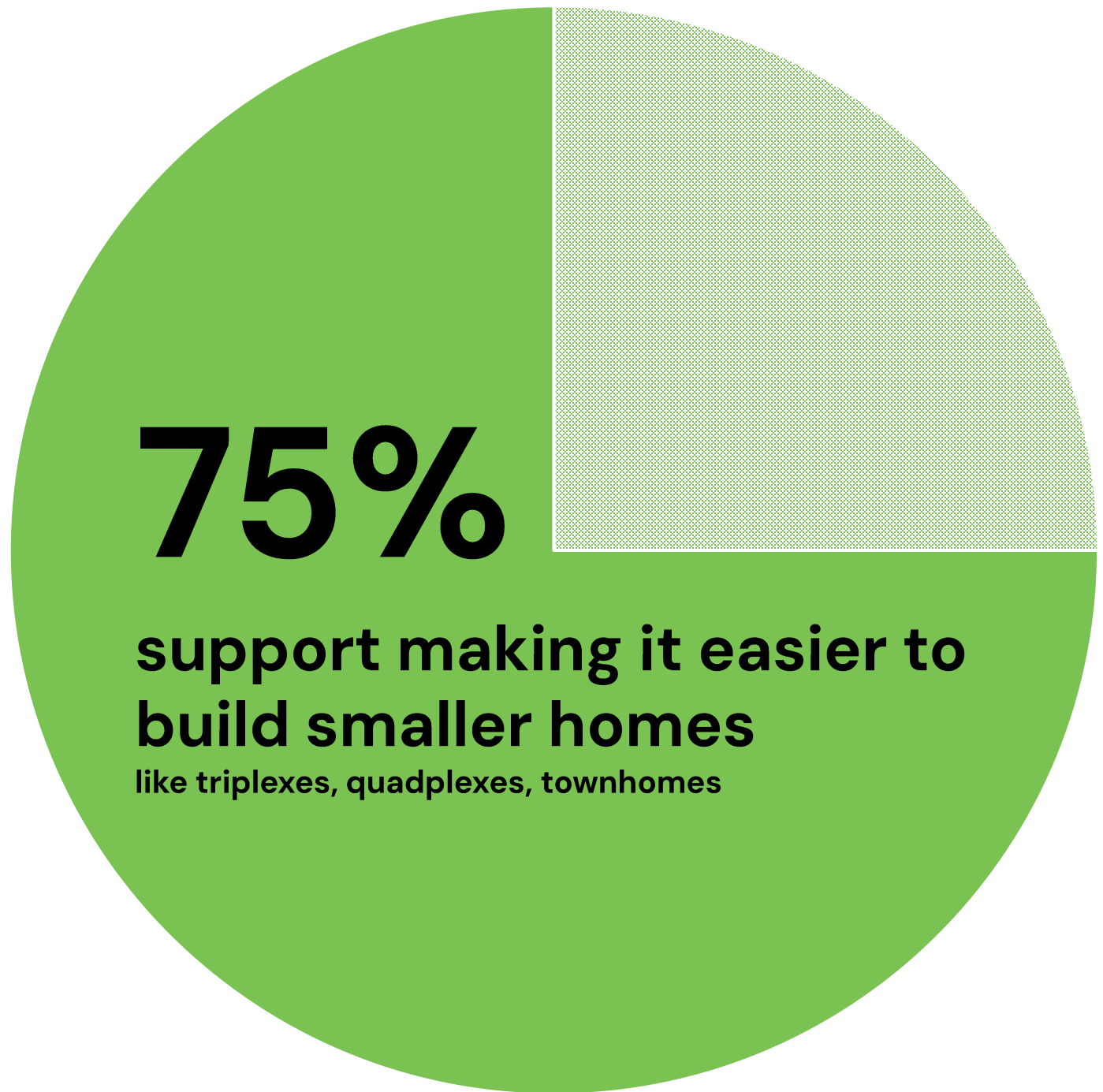
Voters prioritize building more homes over preserving local control



Bipartisan support for building more homes



**Practical
housing
reforms
earn broad
bipartisan,
rural, and
urban
support**



Investing in housing earns broad support

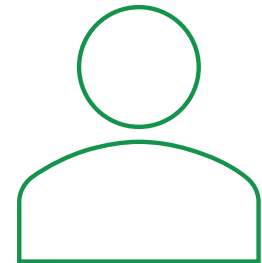
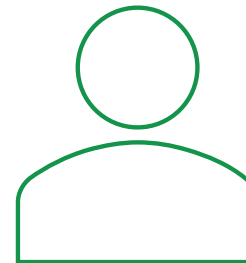
75%

**Support providing ongoing funding to
build more affordable homes.**

*Question did not specify a tax increase.

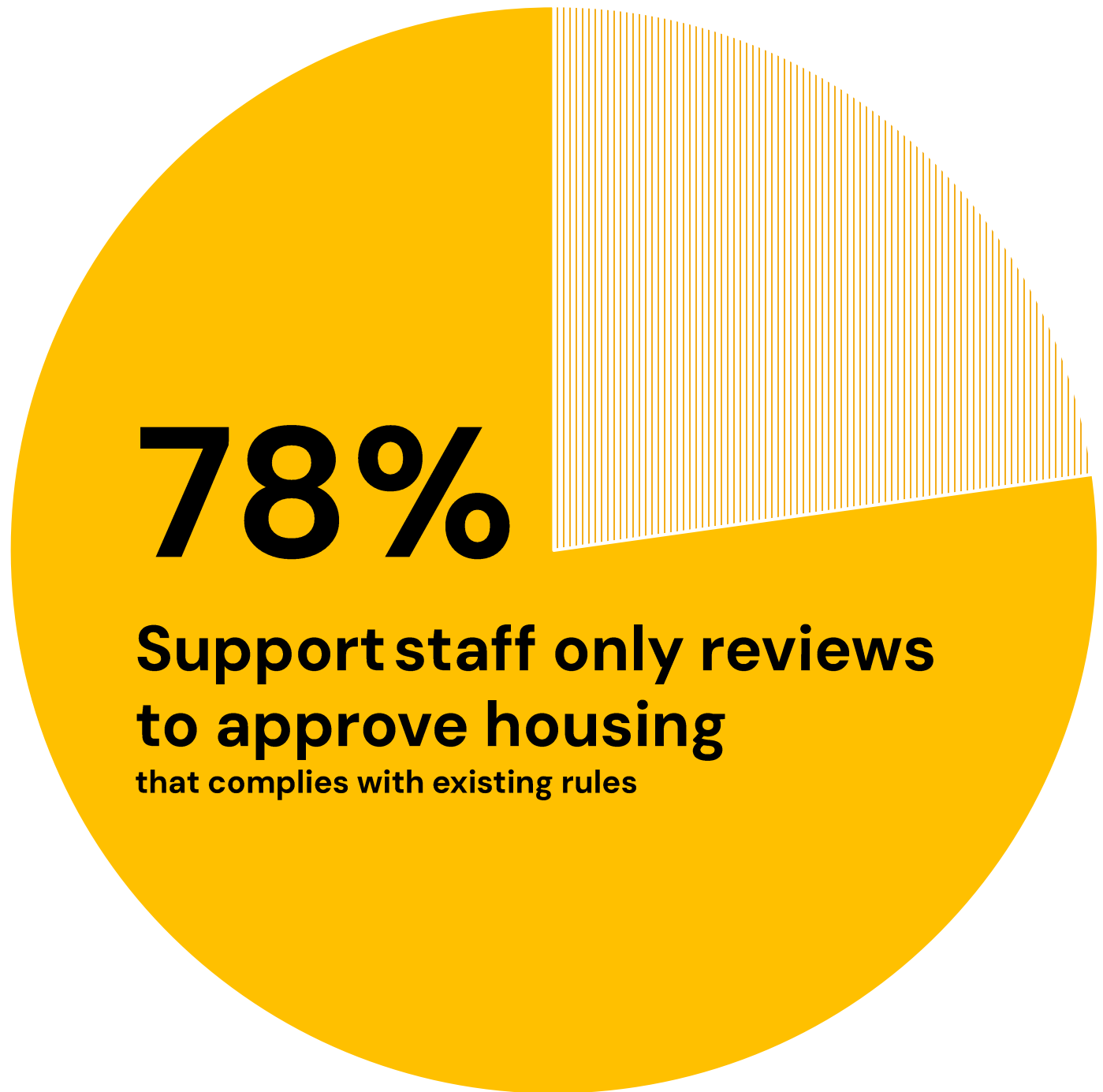
8 in 10

voters support streamlining permitting



by requiring local and state government to decide on housing permits within 90 days

Predictable
review of
new housing
earns broad
support



WHAT MAINE VOTERS WANT

**More homes.
Homes they can afford.
Action.**



**Maine
Affordable
Housing
Coalition**

YouGov Polling Results Scan QR Code

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